**Trade Mark Takedown Notice Form**

Date - \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Legal name of the person/organization:

(Trade mark takedown notice-sender)

**Trade mark rights owner details** -

Name of trade mark owner:

(name of individual/legal entity)

Physical address:

E-mail address:

Phone number:

Country/jurisdiction:

Notice-sender’s relationship with the trade mark rights owner:

(applicable only if notice-sender is not the trade mark rights owner)

Details - category of goods and/or services:

Description of how impugned content infringes upon trade mark rights:

Specific location of trade mark infringing content on Vtex.ai web site or app (e.g. words/icon/symbols *etc*.):

Basis for trade mark owner's claim of trade mark rights - registration number (if applicable):

Proof of original trade mark content:

References (web link or URL/post/Video name/Demo code/publication *etc*.):

Additional notes to Vtex.ai:

**Instruction to the notice-sender:**

Notice-sender is advised to read and follow the contents of the following instruction:

The notice-sender shall, before serving the trade mark takedown notice upon Vtex.ai, ensure that it conforms to the listed elements of a valid notice (refer sub-provision (2)(41) of the User Agreement for learning the definition of a valid notice) as well as fulfils the essential requirements contained in provision (5) of the Intellectual Property Policies and Procedures. Vtex.ai shall not consider and act upon any trade mark takedown notice served upon it that cannot be deemed as a valid notice as per the said definition or does not fulfil the said essential requirements.

Notice-sender issues the following declarations while sending this form:

*I have a good faith belief that use of the trade mark as described above in the manner complained of is not authorised by the trade mark owner or the applicable law.*

*I declare, under penalty of perjury, that the information contained in this trade mark takedown notice is accurate, and that I am the trade mark owner/authorised representative of such a trade mark owner whose trade mark rights are being infringed.*

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature of trade mark rights owner

or his/her/its authorised representative